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ABSTRACT

This book presents the collected wisdom of 35 leading Internet hunters and gatherers. Through interviews, these experts offer insights, anecdotes, tips, techniques, and case histories which will raise the "searching IQ" of any serious Internet user. The Super Net Searchers explain how they find valuable information on the Internet, revealing their secrets on topics including: search strategies that really work; where the Internet is used most effectively as a research tool; keeping up-to-date on Internet resources; distinguishing quality sources; how to avoid "Internet overload"; finding experts and enlisting their help; how not to get "lost in cyberspace"; relative strengths of Web search engines; intellectual property rights; and the future of the World Wide Web. Contributors include: independent research professionals (Bob Bethune, Mary Ellen Bates, Susan Feldman, Aggi Raeder, Patrick Sullivan, Terry Brainerd Chadwick, Cliff Williams, Thomas Rode, and Derek Pugsley); academic librarians and educators (Sharyn Ladner, Hope Tillman, Greg Notess, Gail Clement, John Houser, Roy Tennant, John Ober, Judi Harris, Linda Joseph, and Ferdi Serim); corporate researchers and webmasters (Dana Rachlin, Paula MacKinnon, Joann Wleklinski, John Marcus, Tim Green, Michael McCulley, and Bob Bernard); and writers, consultants, and net pioneers (Kevin Savetz, Edward J. Valauskas, Jill Ellsworth, Jim Carroll, Michel Bauwens, John Makulowich, John December, Lou Rosenfeld, and Rick Gates). Includes appendices of referenced sites and sources, a glossary, and an index. (Author/SWC)